About us

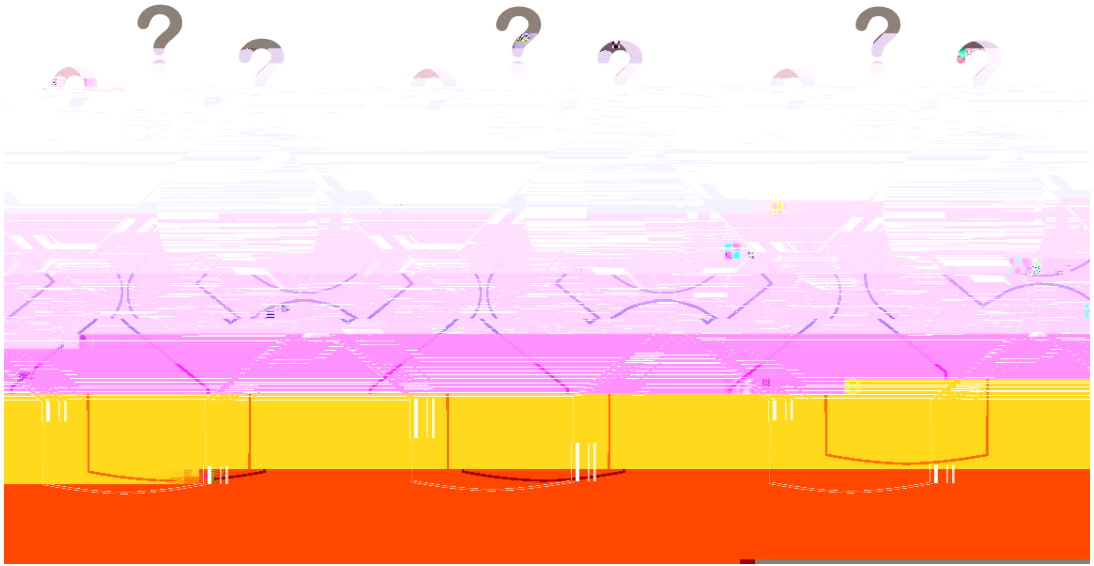
A diverse team with an ambitious mission

- With expertise in climate science, neuroscience and psychology, climate change engagement, facilitation, business, media and the arts

- With a **plan** and a **method** to transform how society acts on climate change

Team

Navigating the *people factor* of climate change

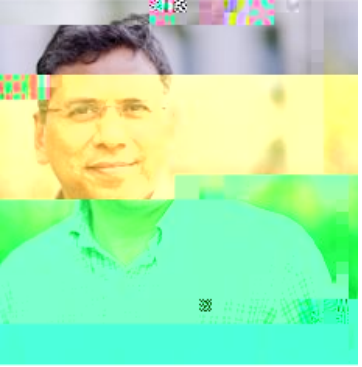


Agenda

- Four guest speakers on *working with the Climate Action Unit team*
- Background to the Climate Action Unit
- What we do and how we work
- Q&A and breakout room conversations

Helen Hayes
MP for Dulwich and West Norwood

Climate Action Programme for UK Parliament



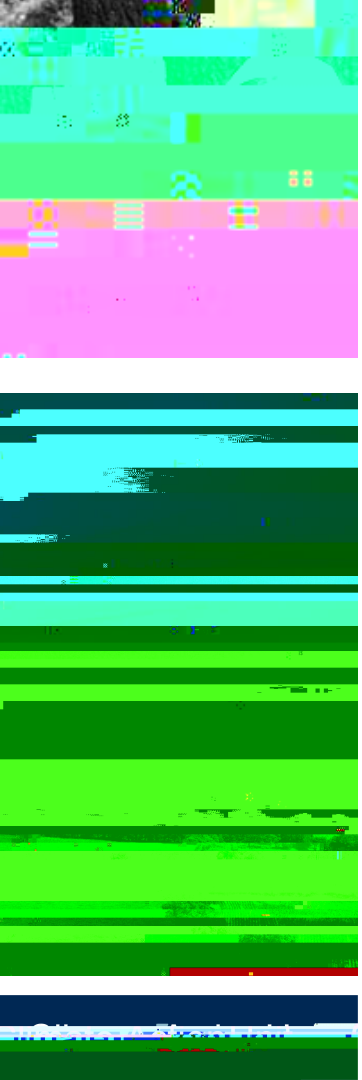
Jyoti Banerjee
North Star Transition

Wales Transition Lab

Reconnecting Food, Health and Nature

Bringing together professionals from health, farming, food, nature conservation, policy and finance to engineer systems change at nation scale

with North Star Transition



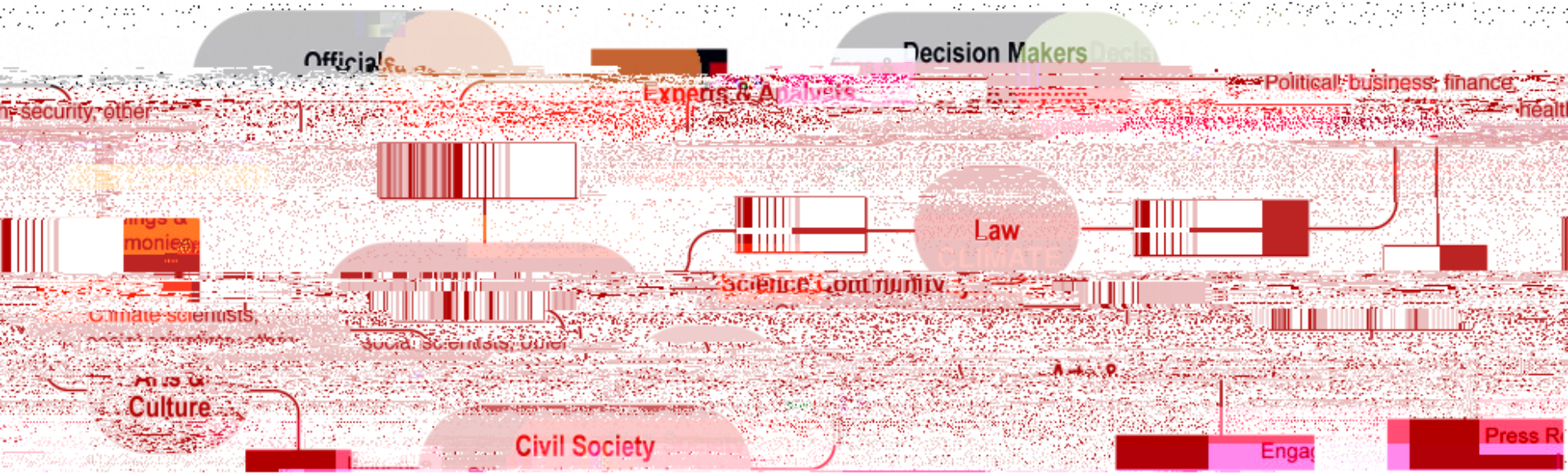
Katherine Welch
UCL Public Policy

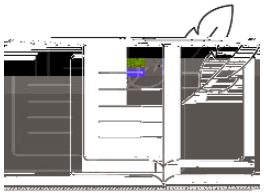
Net Zero Innovation Programme

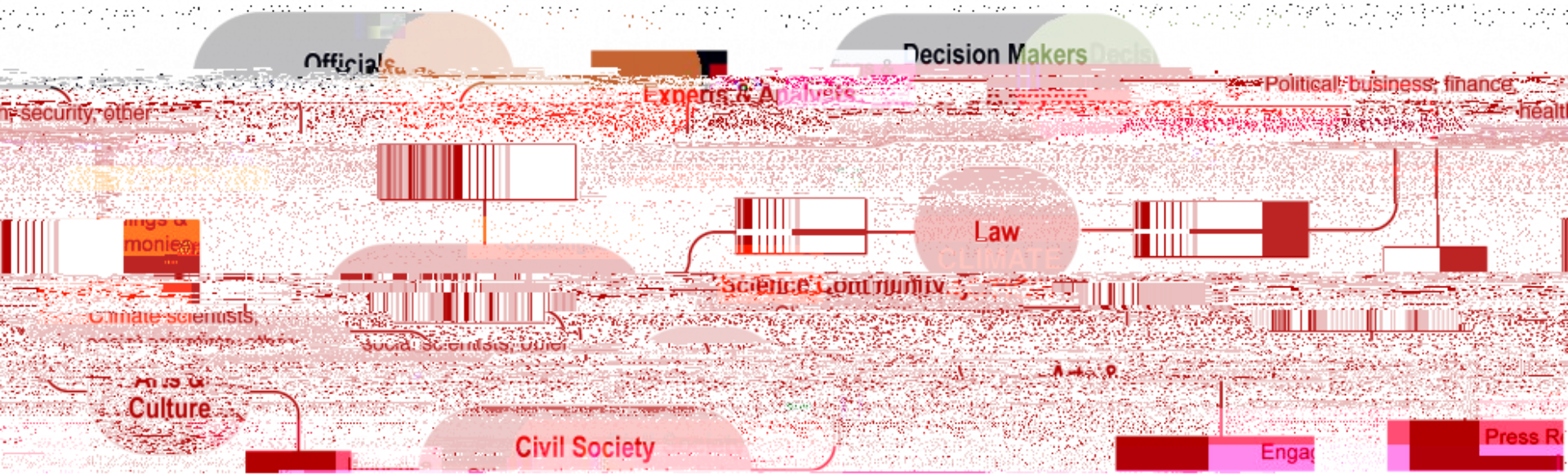
Building partnership working
between local councils and universities
to accelerate climate action at the local level

with the Local Government Association and UCL Public Policy

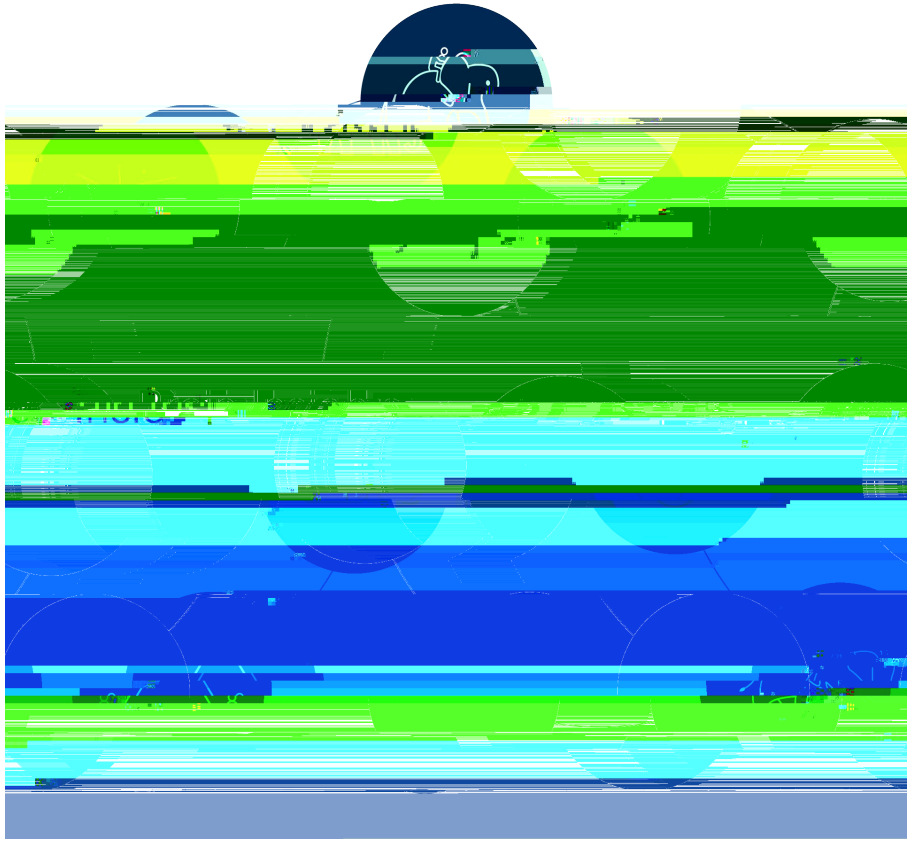
What we do


Decision Makers
Political; business; finance;
Law
Civil Society

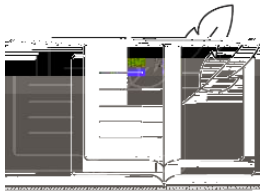
Climate Risk	Climate Stories	Climate Action
		
Improving the way climate risk information drives decision-making in policy and business.	Helping storytellers develop a richer variety of action-based climate stories to engage a wider audience.	Helping organisations and communities to deliver climate-positive action relevant to their context.


Decision Makers
Experts & Analysts
Political, business, finance,
Law
Science Community
Culture
Civil Society

Climate action: the seven insights



Project partners and clients



- Government organisations: BEIS, Defra, Cabinet Office, local councils and LGA
- Business organisations: North Star Transition
- Policy think tanks: Chatham House
- Civil society organisations: Church of England, National Trust
- Professional communities: academics, business consultants, MPs and Peers

How we work

How we work is important

- Simply putting professionals from different sectors in a room together doesnôt resolve the *people factor* of climate change

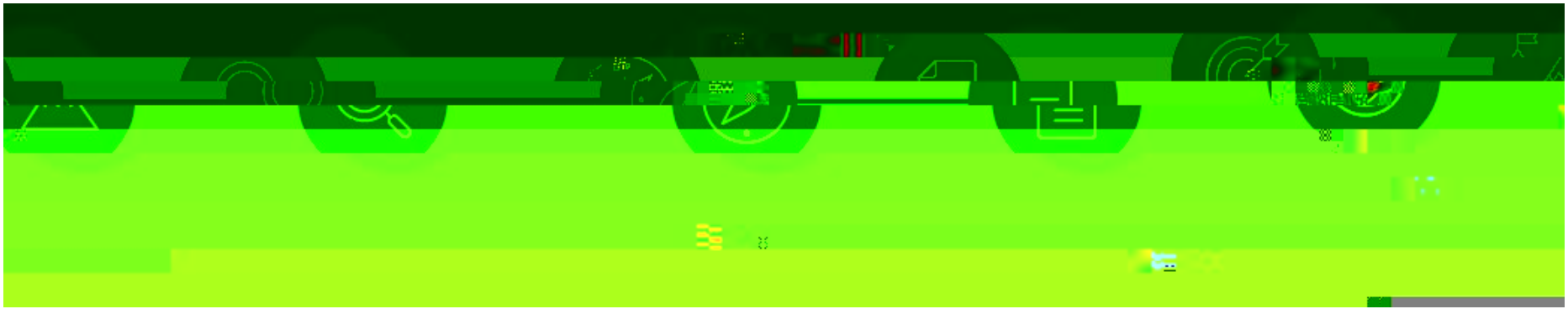
Three things that shape how we work

1. Using the *seven insights* to build a new practice and language

2. Outcomes first, mechanisms second

3. Interventions generate data

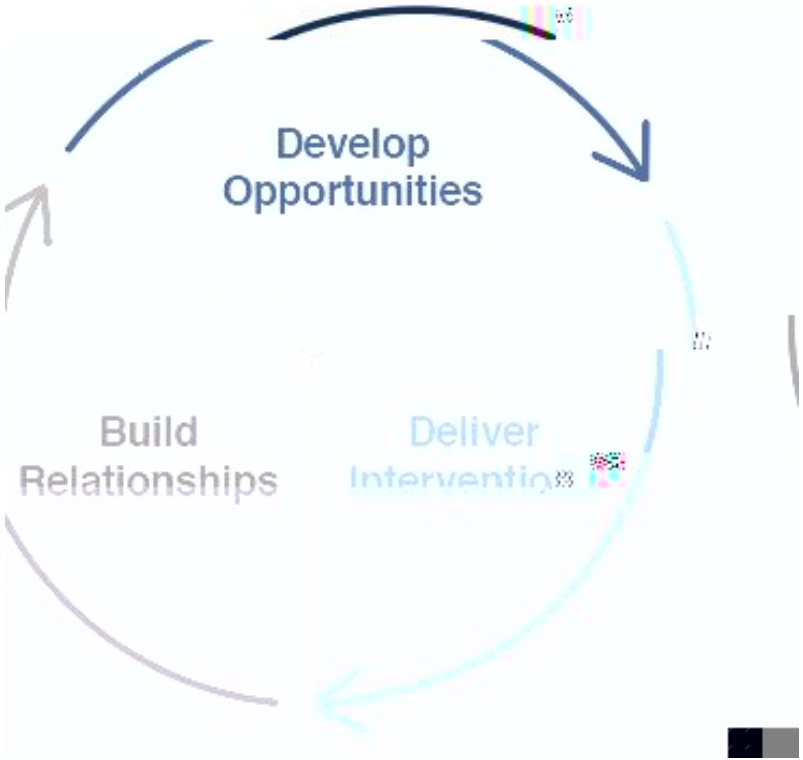
Outcomes first, mechanisms second



Interventions generate data

We treat the interventions that we create as opportunities to generate data

The Climate Action Unit process



Our operating model

- Small amount of philanthropic funding
- Grant-funded and client-paid projects
- Frequent pro-bono projects for organisations

- We are open to new collaborations
-

Breakout rooms: your challenges

“What challenges are you experiencing that could be helped by the approaches we are talking about?”